

# Unlocking the benefits of digital for population health management

## ORCHA and Mutual Ventures

Digital technology has the potential to transform healthcare, improving access to care, helping patients to take more responsibility for their own health, and driving improvements in efficiency and care co-ordination. However, Apps and Digital Health solutions are not yet widely recognised by professionals as a natural part of the day-to-day management of health and well-being.

Everyone working in healthcare engages with digital solutions already, both in their professional and personal lives. In a professional context, the key to achieving better outcomes is to embed Apps and digital solutions into the heart of care pathways. This requires working with clinicians to demonstrate the benefits, gather their input to shape solutions, and give them the confidence and capability to embrace digital solutions.

**ORCHA** and **Mutual Ventures** aim to help organisations to remove the barriers that prevent widespread adoption of digital health solutions by patients and professionals – improving health outcomes, increasing efficiency and reducing unnecessary pressure on workforce. In this leaflet, we describe the advantages of this model and we can support you.

### The benefits of digital health solutions

Digital solutions offer the opportunity to work towards a healthier population, tackle the pressures on the NHS workforce and reduce costs in the long term. Key benefits includes:

- Supporting patients to care better for themselves and manage their symptoms
- Reducing unnecessary appointments or emergency admissions
- Integrating new time-saving solutions into care pathways
- Increasing access to healthcare among vulnerable populations

ORCHA provides access to a rigorous assessment of digital healthcare products, based on a clear method for assessing quality and compliance.



## Our unique offer

**ORCHA** and **Mutual Ventures** can provide a comprehensive range of support to help you consider options around Digital Health. Our approach is to work with you to respond to the unique challenges in your area, including within the context of your overall strategy and system-level plan.

Together we provide a single offer, including strategic advice and access to ORCHA's App library and implementation, which is based on an understanding that it is patient outcomes that matter most.

Key areas where we can provide support are:

- **Planning for digital health** – developing your strategy and organisation/system-wide thinking, helping you to be 'digital ready', and supporting you to find sustainable funding models
- **Stakeholder engagement** – working with your partners, staff and patients (as appropriate) to create a shared vision, and address any barriers. A focus on winning the support of clinicians and demonstrating the benefits
- **Options analysis** – evaluating the options for digital solutions and implementation based on what ORCHA can offer, including fit with required outcomes, demand, organisational structure, geography, existing skills and experience, hardware requirements, and cost
- **Testing your business case** – an in-depth assessment of the aims, benefits, risks and sustainability of your preferred option, including financial modelling
- **Business planning** – thinking through the right approach to ensure the chosen solution can deliver on its promise, and has the right systems and infrastructure to support it
- **Implementing your plan** – expert project management support to make the plan a reality

## About ORCHA and Mutual Ventures

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**ORCHA** is the world's leading provider of health and care App reviews and assessment and digital activation solutions. We provide a comprehensive and dynamic monitoring of the health and care app market. We are a partner of NHS Digital and support many NHS and local government organisations to drive the uptake of digital health amongst their populations.

**Mutual Ventures** is a leading consultancy in public services transformation and an expert in programme management. We work across the NHS and local authorities to help support change in a wide range of services.

## Get in touch

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